

FLI CREATE

FLipped CREative Awareness Teaching

(2019-1-IT02-KA201-063149)

Erasmus+ Programme – KA2 – VET field Development of Innovation

First Learning Activity (C1)

Notebook & Guidelines on practical creative session

Module Creativity

September, 30th – October 1st, 2020

Notebook & Guidelines on practical creative session

(The guidelines will be outlined at the start of the creative session on September 30th.)

LEGEND


 INDIVIDUAL WORK

 GROUP WORK

1. STARTING

ISSUE/PROBLEM: “The involvement of the students of your class is unsatisfactory”







EXAMPLE: Young people don't go to the theatre

- **BEFORE TO START THE CREATIVE SESSION (AT HOME)** 
 - COLLECT INFORMATION ON THE SUBJECT OF THE PROBLEM (IF POSSIBLE).
 - MENTALLY ARRANGE ALL INFORMATION IN POSSESSION.
- **WARM UP (START 10.10 AM)**

2. PERCEPTION PHASE

Creative Technique: FOR ME THE PROBLEM IS... ; *Establish the real causes of a "problem"; Help you to bring out the most effective research parameters;*

HOW DOES IT WORK?

1. REFORMULATE THE PROBLEM STARTING FROM: *for me the problem is....*  BREAK DOWN THE PROBLEM INTO A SERIES OF SUB-PROBLEMS – see example. 
2. MAKE A LIST OF SUB-PROBLEMS ACCORDING TO THEIR PRIORITY 
3. MAKE A “GROUP LIST” OF SUB-PROBLEMS ACCORDING TO THEIR PRIORITY 
4. SHARE AND CHOOSE THE UNDER-PROBLEM TO ADDRESS – see example. 
5. TRANSFORM THE SUB-PROBLEM CHOSEN INTO A QUESTION – see example. 

EXAMPLE: Point 1. Example list of sub-problems (in this case we do not distinguish between group work and individual work):

- *For me the problem is the price of the tickets*
- *For me the problem is the lack of theatres*
- *For me the problem is the lack of public transport*
- *For me the problem is the poor communication*
- *For me the problem is the use of social networks*

Point 4. Problem chosen: The price of the tickets too high for young people.

Point 5. How do we sell low cost theatre tickets?

OUTPUT:

The list of sub-problems according to their priority for each participant

- .
- .
- .
- .
- .

The list of sub-problems by group priority.

- .
- .
- .
- .
- .

3. ANALYSIS PHASE

Creative Technique: LIPOGRAM? *It allows you to discover any latent dimensions of the problem. **HOW DOES IT WORK?***

1. REFORMULATE THE "PROBLEM" (AS DESCRIBED IN POINT 5 OF THE PERCEPTION PHASE) BY REMOVING ONE LETTER OF THE ALPHABET (from time to time).
2. ANALYZE THE SUB-PROBLEM EMERGED MAKING THE INITIAL QUESTION MORE ORIGINAL AND COMPLETE, TRYING TO SEEK NEW ASPECTS THAT COULD HAVE ESCAPED AT A FIRST READING OF THE PROBLEM. THIS THANKS TO THE USE OF NEW TERMS (METAPHORS, SYNONYMS, OPPOSITES);
3. GRANTING ANY NEW ASPECTS OF THE EMERGED PROBLEM COLLECT ALL THE NEW WORDS EMERGED from the "Lipogram" technique that could represent new aspects of the problem ;
4. RESUME THE INITIAL QUESTION, THE ONE THAT EMERGED FROM "FOR ME THE PROBLEM IS", AND ENRICH IT, IF IT IS THE CASE, OF ALL THE NEW ASPECTS THAT HAVE EMERGED (inserting the corresponding words found).

EXAMPLE: Point 1. "Cut the letter a". The question must be reformulated without using words that contain the letter "a".

How do we sell low cost theatre tickets? In this case we cannot use the word theatre. You must therefore find synomials or descriptions that recall the theatre but do not contain the letter "a".

How do we sell low cost tickets for environment in which disguised people sing, recite?

Point 3. Environment; Disguised; People; Recite; Sing (new words)

Point 4. New question: *How can we sell low cost recite ticket in all environment possible?*

OUTPUT:

Individual reformulation of the original problem

Group reformulation of the original problem

4. PRODUCTION OF IDEAS PHASE

(NOW) THE PROBLEM IS (after PERCEPTION AND ANALYZE PHASES). Enter the question that emerged from point 4 of the analysis phase.

Creative Technique: BRAINWRITING?* **HOW DOES IT WORK?**

HOW DO WE FILL THE BRAINWRITING TEMPLATE*? ●

1. BEFORE START BRAINWRITING, ALL PARTICIPANTS will write on the top of the form/template the problem;
2. START OF BRAINWRITING "TOUR". EACH PARTICIPANT will write their IDEA OF SOLUTION IN THE CENTER of the SHEET/template (grey space). Once the idea is written, he will wait for all the other participants in the group to proceed. Only when everyone has written their idea you can proceed.
3. THE SHEET WITH THE IDEA will be turned over to the participant sitting on the left. The latter will have to write an idea associated with the previous one. And so on.
4. SO UNTIL THE SHEET DOES NOT RETURN to whoever wrote the idea of the solution at the center of the BRAINWRITING MODEL. The latter will have to summarize in one or more ideas the set of ideas for solution that emerged from Brainwriting.
5. READ THE IDEAS AND OPEN A DIALOGUE IN THE GROUP ON THE QUALITY OF THE SAME. TRY TO WRITE THEM IN A PRIORITY LIST.

OUTPUT:

The Brainwriting frame completed by each participant ●

List of all the final ideas that emerged and collected by priority ●

<ul style="list-style-type: none"> • . • . • . • . • . 	
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5. SELECTION OF IDEAS PHASE

Creative Technique: FEO? **HOW DOES IT WORK?**


1. To draw a matrix that shows the evaluation parameters (Feasibility; Economical; Originality) vertically, the different ideas horizontally (Idea 1; Idea 2; Idea 3; ...). ●

PARAMETERS/IDEAS	IDEA 1	IDEA 2	IDEA 3
FEASIBILITY considering the factors of the context			
ECONOMICAL			
ORIGINALITY			
TOTAL			

2. Make a List of a maximum of five elements that characterize your context (strengths and weaknesses). ●
3. To evaluate each idea, with a score from 1 to 5, with respect to the feasibility of the idea, the originality of the idea, the cost-effectiveness of the idea. ●

PARAMETERS/IDEAS	IDEA 1	IDEA 2	IDEA 3
FEASIBILITY considering the factors of the context	2	5	5
ECONOMICAL	5	1	4
ORIGINALITY	1	1	2

TOTAL	8	7	11
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4. Reflection on the plate until reaching a shared definition of the idea to be carried out among all. The one that given that particular context is considered the idea to be pursued absolut 

OUTPUT:

List of (maximum of five elements) context elements

<ul style="list-style-type: none">• .• .• .• .• .

The completed matrix 

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The completed matrix 

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The list of ideas to be implemented by priority.

- .
- .
- .
- .
- .

5. APPLICATION OF IDEAS PHASE

Creative Technique: IDEA SHEET? ***HOW DOES IT WORK?***

1. For the selected idea, each participant must individually describe what is listed : ●
 - o Theme (type of macro problem we are going to solve)*
 - o Title of the idea*
 - o Detailed description of the idea*
 - o Strengths*
 - o Obstacles to overcome (in the application stages)*
 - o Action points (list of steps to follow)*
 - o Figures involved*



2. Try to fill an idea sheet as a group. ●

OUTPUT:

The idea form completed in all its parts ●

The idea form completed in all its parts ●

ANNEX * Print the attached form. BRAINWRITING FORM

<u>PROBLEM/ISSUE (THE QUESTION):</u>		
		
		

SUMMARY (Summary of the final idea or final ideas emerged)